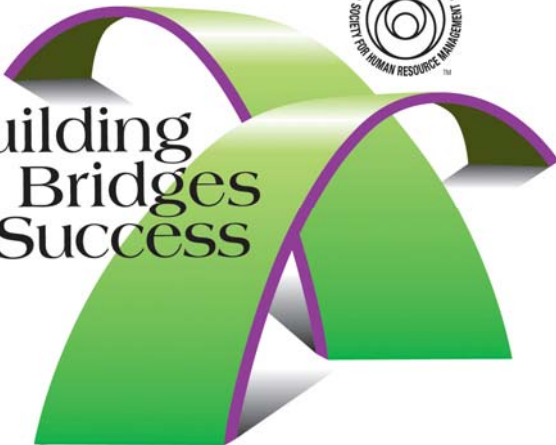




Building
Bridges
To Success



10th Annual Illinois SHRM Conference & Exhibition

Holmes Center - Northern Illinois University - DeKalb, IL

Mark Your Calendar

July 23-24, 2009

CATS: The Nine Lives of Innovation Organizations don't innovate; people do...here's how.

After writing the "FISH" series of books that now total 7 million in sales worldwide, **Steve C. Lundin, Ph.D.** has adopted a new animal. "CATS : The Nine Lives of Innovation" is all about innovation, but from a personal, not corporate perspective. The basic premise is that we all have the capacity to innovate and that if you want a more innovative organization, develop more innovative people. The Nine Lives represent the curriculum needed to improve our personal innovation capability. In his presentation Steve will describe the four basic challenges to innovation and outline The Nine Lives approach overcoming those challenges.



HR, Minister of Culture

What is HR's role in a changing economy and a dramatically altered workplace?

Business Week columnist, NPR commentator and former Fortune 500 HR leader, **Liz Ryan**, will share her ideas for creating a cultural engine in your organization to build loyalty, productivity and profitability while establishing a higher level of trust, even during difficult times.

Liz's funny, pithy and edgy view on post-millennium HR has been profiled in TIME magazine, Fortune magazine, on CNN and many other national media outlets. Join us for Liz's engaging presentation on HR's role in creating and disseminating your organization's powerful culture symbols and messages in the next step of HR evolution.



Our Exciting Keynote Speakers

Illinois State SHRM



Register now at
www.illinoisshrm.org

Full brochure coming soon

Deep Dive: Mastering the Three Disciplines of Strategic Thinking

Rich Horwath, a leader in strategic thinking, and key presenter at the SHRM National Strategy Conference, conducted research with senior executives from more than 150 companies to provide HR leaders with a framework for reaching their maximum strategic leadership potential.

In this dynamic and interactive session, HR executives will immediately begin applying the tools to their business. The result is that HR leaders will leave the program with a new tool kit of strategic thinking frameworks to more effectively manage their business. They will then be able to transfer these tools to their key managers for maximum benefit.

